

Dominik Neumann

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Education

- 2016 - 2020 **PhD** in Information and Media at Michigan State University, East Lansing (MI, USA), Department of Advertising and Public Relations
- 2013 - 2017 **Master** of Science in Management and Economics at Ruhr University Bochum
- 2010 - 2013 **Bachelor** of Science in Management and Economics at Ruhr University Bochum

Research Experience

- 2016 - 2020 **PhD student** at Michigan State University, East Lansing (MI, USA)
- 2019 - 2020 **Research assistant** at Department of Communicative Sciences and Disorders, Michigan State University, East Lansing (MI, USA)
- 2019 **Research assistant** at Department of Media and Information, Michigan State University, East Lansing (MI, USA)
- 2011 - 2013 **Student assistant** at Sales and Marketing Department, Ruhr University Bochum

Academic Functions (Selection)

- Graduate Student Representative of College Advisory Council (College of Communication Arts and Sciences, Michigan State University, 2017-2019)
- Reviewer for Communication Methods and Measures, Psychology of Popular Media, European Conference of Information Systems, New Media & Society, Rowman & Littlefield Publishing

Third-Party Funding (last 5 years)

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Awards and Honors

- Janet L. Loria Scholarship, Michigan State University, East Lansing (MI, USA), Department of Advertising and Public Relations (2019)
- Graduate Student Leadership Fellowship, Michigan State University, East Lansing (MI, USA), Graduate School (2018 & 2019)
- Marie Louise Gephart Donnell Scholarship, Michigan State University, East Lansing (MI, USA), Department of Advertising and Public Relations (2018)
- Professional Development Award, Michigan State University, East Lansing (MI, USA), Graduate School (2017)

10 Most Relevant Publications

Russell B. Clayton, Arthur A. Raney, Mary Beth Oliver, **Dominik Neumann**, Sophie H. Janicke-Bowles & Katherine R. Dale (2019): Feeling transcendent? Measuring psychophysiological responses to self-transcendent media content, *Media Psychology*, DOI: <https://doi.org/10.1080/15213269.2019.1700135>

Neumann, D. (2020). "Fear of Missing Out". In J. Van Den Bulck, D. Ewoldsen, L.-M. Mares, & E. Scharrer (Eds.), *International Encyclopedia of Media Psychology*. New York: Wiley, DOI: <https://doi.org/10.1002/9781119011071.iemp0185>

Neumann, D., Huddleston, P. T., Behe, B. K. (2021) Fear of Missing Out as Motivation to Process Information: How Differences in Instagram Use Affect Attitude Formation Online, *New Media & Society*, DOI: <https://doi.org/10.1177/14614448211011834>

Teaching / Supervisor Experience

Guest Lecturer (Michigan State University)

Fall 2019, ADV 475, Advertising and Society, "Living in a consumer culture"

Instructor of Record (Michigan State University)

Summer 2018, fall 2019, and spring 2020, ADV 375, Consumer Behavior, online

Spring 2019, ADV 375, Consumer Behavior, in-person

Summer 2019, ADV 492, Advertising Luxury, online

Summer 2019, ADV 492, Public Relations Strategy in Europe, study abroad: Cannes Lions, France

Summer 2017, ADV 342, Account Planning and Research, online

Teaching Assistant (Michigan State University)

Fall 2018, ADV 442, Digital Analytics, in-person

Fall 2016, spring 2017, fall 2017, spring 2018, ADV 342, Account Planning and Research, in-person