

**Prof. Dr. Kai Sassenberg**

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**Education**

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- 2004           **Habilitation** (venia legendi psychology), Friedrich Schiller University Jena  
1996 - 1999   **PhD** (Dr. rer. nat.) Georg August University Göttingen  
1991 - 1996   **Diploma** in Psychology (equivalent to MSc), University of Mannheim

**Research Experience**

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- 2007 - today   **Full professor** (W3), University of Tübingen and head of the "Social Processes Lab" at the Leibniz-Institut für Wissensmedien, Tübingen (Germany)  
2007           **Associate Professor** (UHD), Department for Social and Organizational Psychology, University of Groningen (The Netherlands)  
2002 – 2007   **Assistant Professor** (C1) and head of the junior research group "Motivational and cognitive determinants of social discrimination", Friedrich-Schiller-University of Jena (Germany)  
2002           **Post-doctoral researcher** at the Lehigh University, Bethlehem, PA (USA).  
2000 – 2001   **Post- doctoral researcher** at the Department of Social Psychology, Friedrich-Schiller-University of Jena (Germany)

**Academic Functions (Selection)**

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Member of the editorial board of the *British Journal of Social Psychology*, the *European Journal of Social Psychology*, the *Journal of Theoretical Social Psychology*, and *International Review of Social Psychology*.

Ad hoc Reviewer for more than 50 international journals in psychology and beyond.

2017-2020    President of the European Association of Social Psychology

**Third-Party Funding (last 5 years)**

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- 2021-2024    *The psychology of understanding and reducing conspiracy beliefs*. Funded by the Australian Research Council (AUS\$ 282.000), co-applicant of Prof. Dr. Matthew Hornsey and Prof. Dr. Jolanda Jetten (both University of Queensland, Australia) as well as Prof. Dr. Karen Douglas (Kent University, UK).  
2020-2023    Understanding and fighting the impact of conspiracy mentality – the example of vaccination, funded by DFG (€ 380.000), together with Dr. Matthew Hornsey (University of Queensland, Australia).  
2018-2021    *Empathizing with the enemy: Emotion regulation and support for humanitarian aid in intergroup conflicts*, funded by DFG (€ 507.000), together with Dr. Guy Roth (Ben Gurion University, Israel).  
2017-2020    *Promoting health competence with a digital application: Adaptation and evaluation of the evidence-based exercise program THüKo for patients with osteoarthritis*, funded by the Science Campus Tübingen (€173.000) co-applicant together with Prof. Dr. Inga Krauß and Dr. Gorden Sudeck.

- 2017-2020 *The impact of interface characteristics in product evaluation portals on information selection, processing, and contribution*, funded by the Science Campus Tübingen (€173.000) co-applicant together with Prof. Dr. Mandy Hütter.
- 2017 - 2019 *The self-regulatory and interpersonal consequences of construal of power*, funded by the DFG (€ 233.000), together with Dr. Annika Scholl.
- 2016 - 2021 *Cognitive conflicts during media use*, funded by the Leibniz-Association (€ 884.000), co-applicant together with Prof. Dr. Ulrike Cress, Prof. Dr. Friedrich Hesse, and Prof. Dr. Katharina Scheiter.
- 2012 - 2018 *Learning, Educational Achievement, and Life Course Development (LEAD)*, Graduate School funded as part of the excellence initiative, principal investigator and co-applicant

### Awards and Honors

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- 2017 Follow of the Society of Personality and Social Psychology.
- 2006 Research price of the state of Thuringia 2005 for Basic Research together with Prof. Dr. Amélie Mummendey, Prof. Dr. Thomas Kessler and Prof. Dr. Thorsten Meiser
- 2004 Young Scientist Award at the 28<sup>th</sup> International Congress of Psychology, Beijing, China
- 2002 Post-doctoral scholarship by the DAAD (German Academic Exchange Service)
- 1999 Award for outstanding Ph.D. thesis by the Faculties of Sciences of the University of Göttingen (Germany)

### Key Publications

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- Winter, K., Scholl, A., & **Sassenberg, K.** (in press). A matter of flexibility: Changing outgroup attitudes through messages with negations. *Journal of Personality and Social Psychology*.
- Sassenberg, K.**, & Ditrich, L. (2019). Research in Social Psychology has changed between 2011 and 2016: Larger sample sizes, more self-report measures, and more online studies. *Advances in Methods and Practices in Psychological Science*, 2, 107-114.
- Sassenberg, K.**, & Scholl, A. (2019). Linking regulatory focus and threat-challenge transitions between and outcomes of four motivational states. *European Review of Social Psychology*, 30, 174-215.
- Sassenberg, K.**, & Hamstra, M. R.W. (2017). The intrapersonal and interpersonal dynamics of self-regulation in the leadership process. *Advances in Experimental Social Psychology*, 55, 193-257.
- Landkammer, F., & **Sassenberg, K.** (2016). Competing while cooperating with the same others: The consequences of conflicting demands in co-opetition. *Journal of Experimental Psychology: General*, 145, 1670-1686.
- Sassenberg, K.**, & Greving, H. (2016). Internet searching about disease elicits a positive perception of own health when severity of illness is high: A longitudinal questionnaire study. *Journal of Medical Internet Research*, 18(3), e56.
- Scholl, A., & **Sassenberg, K.** (2015). Better know when (not) to think twice: How social power impact prefactual thought. *Personality and Social Psychology Bulletin*, 41, 159-170.
- Sassenberg, K.**, Ellemers, N., & Scheepers, D. (2012). The attraction of social power: The influence of construing power as opportunity versus responsibility. *Journal of Experimental Social Psychology*, 48, 550-555.
- Sassenberg, K.**, Jonas, K. J., Shah, J. & Brazy, P. (2007). Why some groups just feel better: The regulatory fit of group power. *Journal of Personality and Social Psychology*, 92, 249-267.

## **Teaching / Supervisor Experience**

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Kai Sassenberg has given lectures, seminars, and empirical courses on social and economic psychology in English and German language for under-graduate and graduate student. He is currently responsible for the economic psychology courses at the University of Tübingen.

He has been the supervisor of 25 PhD students, 19 of which have completed their PhD.