

Dr. Frank M. Schneider

Leibniz-Institut für Wissensmedien
Schleichstr. 6
72076 Tübingen
f.schneider@iwm-tuebingen.de
+49 7071 979 306

February 23

Dr. Frank M. Schneider**Education**

- 2007–2012 **PhD** (Dr. phil.) in Psychology, University of Koblenz-Landau
2005–2010 **Master** (“Zusatzstudium”) in Communication Psychology & Media Education, University of Koblenz-Landau
2000–2005 **Master** (Diploma) in Psychology, University of Koblenz-Landau
1998–2000 **Bachelor** (Pre-Diploma) in Psychology, University of Constance

Research Experience

- 2023–today **Deputy head** of the Everyday Media Lab, IWM
2023–today **Postdoc researcher** at the Everyday Media Lab, IWM
2014–2015 **Interim Professor** (W3) in Media Psychology at the Institute of Communication Science, University of Hohenheim
2013–2023 **Postdoc researcher** at the Institute for Media and Communication Studies, University of Mannheim
2005–2006 **Interim Professor** (W1) in Methods of Empirical Social Research at the Department of Social Sciences, Technical University Kaiserslautern
2005–2013 **Research assistant, Research associate, PhD student, and Postdoc researcher** at the Institute for Communication Psychology and Media Education, University of Koblenz-Landau
2001–2005 **Student research assistant** at the Institute for Communication Psychology and Media Education, University of Koblenz-Landau
2001–2004 **Freelancer** at Südwestrundfunk (SWR), Intendanz, Department of Media Research/Programming Strategy, Baden-Baden

Academic Functions (Selection)

- Member of the German Psychological Society (DGPs), the German Communication Association (DGPuK), and the International Communication Association (ICA)
Member of the editorial boards of *Journal of Media Psychology*, *Journal of Broadcasting & Electronic Media*, and *Media Psychology*
Ad-hoc reviewer for various journals (40+), for an overview of verified reviews (150+), visit *Web of Science*: <https://www.webofscience.com/wos/author/rid/F-5216-2018>

Third-Party Funding (last 5 years)

- 2020–2022 University of Mannheim, Department of Gender Equality and Social Diversity, “FaiR@UMA:” Student research assistant for periods of increased family responsibility, ca. 9,200€

- 2019–2022 University of Mannheim, Collaborative research project “digilog@bw – Digitalisierung im Dialog,” Ministry of Science, Research and Arts of Baden-Württemberg: PI and lead in the subproject “Digital media use between opportunity and obligation” together with P. Vorderer (0.25 PhD position for S. Lutz), ca. 75,000€
- 2018 University of Koblenz-Landau, Research focus “Communication, Media and Politics (KoMePol) II,” Ministry of Education, Science, Continuing Education, and Cultural Affairs of Rhineland-Palatinate: Research grant for an empirical study on cross-cutting exposure; Co-applicant and external collaborator; together with C. Weinmann, 2,287€
- 2017–2021 Deutsche Forschungsgemeinschaft (DFG; German Research Foundation): “Political Communication at the Interface of Entertainment and Information. The Impact of Eudaimonic Entertainment Experiences on the Processing and Effects of Political Information” (SCHN 1428/2-1); PI in a joint project together with A. Bartsch (University of Leipzig, BA 2817/4-1), 371,044€ (incl. Corona emergency measures)
- 2014–2018 University of Koblenz-Landau, Research focus “Communication, Media and Politics (KoMePol) II,” Ministry of Education, Science, Continuing Education, and Cultural Affairs of Rhineland-Palatinate: Co-applicant and external collaborator of the subproject “Effects of election promises on trust in politicians and vote choice” together with E. Bytzek & M. Steffens (Doctoral fellowship for J. Dupont), ca. 68,000€

Awards and Honors

Distinguished Reviewer Awards in 2017, 2018, and 2019, Journal of Media Psychology

- 2023 Best Paper Award of the Media Use & Effects Division of the German Communication Association (DGPUK): *Fiktionale Freunde und Feinde als Erste Hilfe bei sozialem Ausschluss? Zwei Experimentalstudien zur Rolle para-/orthosozialer Beziehungen bei der Regeneration des Verbundenheitsbedürfnisses und Wohlbefindens* [Fictional friends and enemies as first aid after ostracism? Two experimental studies investigating the role of para-/ortho-social relationships in restoring belongingness need and well-being] with S. Lutz, M. Schimmel, H. Oechler, L. Beinlich & S. Reich
- 2017 Best Paper Award of the Information Systems Division of the International Communication Association (ICA): “Thinking about right and wrong. Examining the effect of moral conflict on entertainment experiences, information processing, and knowledge” with K. Knop-Hülß & D. Rieger
- 2017 Best Student Paper Award of the Media Use & Effects Division of the German Communication Association (DGPUK): *Effekte von moralischem Konflikt auf Unterhaltungserleben, Informationsverarbeitung und Wissen* [Effects of moral conflict on entertainment experiences, information processing, and knowledge] with K. Knop-Hülß & D. Rieger
- 2010 Top Paper Award of the Media Use & Effects Division of the German Communication Association (DGPUK): *Die Übungssequenz macht den Meister... Eine experimentelle Studie zu Kontext-Effekten von Übungsstimuli bei Real-Time-Response Messungen* [Does the training sequence make perfect? An experimental study on the context effects of training stimuli in real-time response measurements] with J. Erben, R.-S. Altschner, T. Kockler, S. Petzold, & I. SatzI
- 2005 Thesis Award (3rd prize) of the Media Psychology Division of the German Psychological Society (DGPs): *Audience-Flow im deutschen Fernsehen: Der Einfluss von beschleunigten Sendungsübergängen auf den Zuschauerfluss* [Audience flow in

German TV. The impact of accelerated program transitions on the flow of the audiences of ARD, ZDF, RTL, and SAT.1]

10 Most Relevant Publications

- Schneider, F. M.**, Rieger, D., & Hopp, F. R. (2023). First aid in the pocket—The benefits of smartphones in self-threatening situations. *Computers in Human Behavior*, 141, Article 107629. <https://doi.org/10.1016/j.chb.2022.107629>
- Lutz, S., **Schneider, F. M.**, & Reich, S. (2022). Media as powerful coping tools to recover from social exclusion experiences? A systematic review on need restoration and emotion regulation through using media. *Media Psychology*. Advance online publication. <https://doi.org/10.1080/15213269.2022.2147085>
- Schneider, F. M.**, Lutz, S., Halfmann, A., Meier, A., & Reinecke, L. (2022). How and when do mobile media demands impact well-being? Explicating the integrative model of mobile media use and need experiences (IM³UNE). *Mobile Media and Communication*, 10(2), 251–271. <https://doi.org/10.1177/20501579211054928>
- Lutz, S., & **Schneider, F. M.** (2021). Is receiving dislikes in social media still better than being ignored? The effects of ostracism and rejection on need threat and coping responses online. *Media Psychology*, 24(6), 741–765. <https://doi.org/10.1080/15213269.2020.1799409>
- Schneider, F. M.**, & Weinmann, C. (2021). In need of the devil's advocate? The impact of cross-cutting exposure on political discussion. *Political Behavior*. Advance online publication. <https://doi.org/10.1007/s11109-021-09706-w>
- Wolfers, L., & **Schneider, F. M.** (2021). Using media for coping: A scoping review. *Communication Research*, 48(8), 1210–1234. <https://doi.org/10.1177/0093650220939778>
- Schneider, F. M.**, Bartsch, A., & Oliver, M. B. (2019). Factorial validity and measurement invariance of the Appreciation, Fun, and Suspense scales across US-American and German samples. *Journal of Media Psychology*, 31(3), 149–156. <https://doi.org/10.1027/1864-1105/a000236>
- Schneider, F. M.** (2017). Measuring subjective movie evaluation criteria: Conceptual foundation, construction, and validation of the SMEC scales. *Communication Methods and Measures*, 11(1), 49–75. <http://doi.org/10.1080/19312458.2016.1271115>
- Schneider, F. M.**, Weinmann, C., Roth, F. S., Knop, K., & Vorderer, P. (2016). Learning from entertaining online video clips? Enjoyment and appreciation and their differential relationships with knowledge and behavioral intentions. *Computers in Human Behavior*, 54, 475–482. <https://doi.org/10.1016/j.chb.2015.08.028>
- Bartsch, A., & **Schneider, F. M.** (2014). Entertainment and politics revisited: How non-escapist forms of entertainment can stimulate political interest and information seeking. *Journal of Communication*, 64(3), 369–396. <https://doi.org/10.1111/jcom.12095>

Teaching / Supervisor Experience

Rhineland-Palatinate Certificate for Teaching and Learning at University Level
(2009–2013: 7 courses with 120 work units à 45 min)

Various courses taught in German and English (60+ lectures and seminars in BA, MA, and Diploma) in media and communication, psychology, social sciences, and educational sciences

Supervised/co-supervised theses (100+ BA, MA, and Diploma) in media and communication, psychology, and social sciences