

Prof. Dr. Kai Sassenberg

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Leibniz-Institut für Wissensmedien
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Education

- 2004 **Habilitation** (venia legendi psychology), Friedrich Schiller University Jena
1996 - 1999 **PhD** (Dr. rer. nat.) Georg August University Göttingen
1991 - 1996 **Diploma** in Psychology (equivalent to MSc), University of Mannheim

Research Experience

- 2007 - today **Full professor** (W3), University of Tübingen and head of the "Social Processes Lab" at the Leibniz-Institut für Wissensmedien, Tübingen (Germany)
2007 **Associate Professor** (UHD), Department for Social and Organizational Psychology, University of Groningen (The Netherlands)
2002 - 2007 **Assistant Professor** (C1) and head of the junior research group "Motivational and cognitive determinants of social discrimination", Friedrich-Schiller-University of Jena (Germany)
2002 **Post-doctoral researcher** at the Lehigh University, Bethlehem, PA (USA).
2000 - 2001 **Post- doctoral researcher** at the Department of Social Psychology, Friedrich-Schiller-University of Jena (Germany)

Academic Functions (Selection)

President of the European Association of Social Psychology
Head of the Local Ethics Committee (IRB) at Leibniz-Institut für Wissensmedien
Member of the editorial board of the *European Journal of Social Psychology*, the *British Journal of Social Psychology*, and the *Journal of Theoretical Social Psychology*.
Ad hoc Reviewer for more than 40 international journals in psychology and beyond.

Third-Party Funding (last 5 years)

- 2017-2020 *Promoting health competence with a digital application: Adaptation and evaluation of the evidence based exercise program THüKo for patients with osteoarthritis*, funded by the Science Campus Tübingen (€173.000) co-applicant together with Prof. Dr. Inga Krauß and Dr. Gorden Sudeck.
2017-2020 *The impact of interface characteristics in product evaluation portals on information selection, processing, and contribution*, funded by the Science Campus Tübingen (€173.000) co-applicant together with Dr. Mandy Hütter.
2017 - 2019 *The self-regulatory and interpersonal consequences of construal of power*, funded by the DFG (€ 233.000), together with Dr. Annika Scholl.
2016 - 2019 *Cognitive conflicts during media use*, funded by the Leibniz-Association (€ 884.000), co-applicant together with Prof. Dr. Ulrike Cress, Prof. Dr. Dr. Friedrich Hesse, and Prof. Dr. Katharina Scheiter.
2013 - 2016 *The impact of emotions during information acquisition about deep-brain stimulation*, funded by BMBF (€ 165.000)

- 2013 - 2015 *A motivational approach to information exchange in groups II*, funded by the German Research Foundation (DFG; € 103.000)
- 2013 - 2014 *A discrete emotions approach to obesity: measurement and implications for prevention*, funded by the Science Campus Tübingen (€ 94.000), together with Dr. Devin Ray, University of Aberdeen
- 2013 - 2016 *The impact of health threat on knowledge acquisition on the Internet*, funded by the Science Campus Tübingen (€ 197.000)
- 2012 - 2017 *Learning, Educational Achievement, and Life Course Development (LEAD)*, Graduate School funded as part of the excellence initiative, principal investigator and co-applicant

Awards and Honors

- 2017 Follow of the Society of Personality and Social Psychology.
- 2006 Research price of the state of Thuringia 2005 for Basic Research together with Prof. Dr. Amélie Mummendey, Prof. Dr. Thomas Kessler and Prof. Dr. Thorsten Meiser
- 2004 Young Scientist Award at the 28th International Congress of Psychology, Beijing, China
- 2002 Post-doctoral scholarship by the DAAD (German Academic Exchange Service)
- 1999 Award for outstanding Ph.D. thesis by the Faculties of Sciences of the University of Göttingen (Germany)

Key Publications

- Sassenberg, K.**, & Hamstra, M. R.W. (2017). The intrapersonal and interpersonal dynamics of self-regulation in the leadership process. *Advances in Experimental Social Psychology*, *55*, 193-257. IF = 6.15
- Sassenberg, K.**, Moskowitz, G. B., Fetterman, A., & Kessler, T. (2017). Priming creativity as a strategy to increase creative performance by facilitating the activation and use of remote associations. *Journal of Experimental Social Psychology*, *68*, 128-138.
- Landkammer, F., & **Sassenberg, K.** (2016). Competing while cooperating with the same others: The consequences of conflicting demands in co-opetition. *Journal of Experimental Psychology: General*, *145*, 1670-1686.
- Sassenberg, K.**, & Greving, H. (2016). Internet searching about disease elicits a positive perception of own health when severity of illness is high: A longitudinal questionnaire study. *Journal of Medical Internet Research*, *18*(3), e56.
- Sassenberg, K.**, Sassenrath, C., & Fetterman, A. (2015). Threat ≠ prevention, challenge ≠ promotion: The impact of threat, challenge, and regulatory focus on attention to negative stimuli. *Cognition and Emotion*, *29*, 188-195.
- Scholl, A., & **Sassenberg, K.** (2015). Better know when (not) to think twice: How social power impact prefactual thought. *Personality and Social Psychology Bulletin*, *41*, 159-170.
- Sassenberg, K.**, Landkammer, F. & Jacoby, J. (2014). The influence of regulatory focus and group vs. individual goals on the evaluation bias in the context of group decision making. *Journal of Experimental Social Psychology*, *54*, 153-164.
- Sassenberg, K.**, Ellemers, N., & Scheepers, D. (2012). The attraction of social power: The influence of construing power as opportunity versus responsibility. *Journal of Experimental Social Psychology*, *48*, 550-555.
- Sassenberg, K.**, Jonas, K. J., Shah, J. & Brazy, P. (2007). Why some groups just feel better: The regulatory fit of group power. *Journal of Personality and Social Psychology*, *92*, 249-267.

Teaching / Supervisor Experience

Kai Sassenberg has given lectures, seminars, and empirical courses on social and economic psychology in English and German language for students at all levels. He is currently responsible for the economic psychology courses at the University of Tübingen.

He has been the supervisor of 20 PhD students, 16 of which have completed their PhD. In addition he has supervised more than 50 Bachelor, Master and Diploma thesis.