# Call for Papers

# Workshop on

# The potential of social software for knowledge creation and economic performance

An interdisciplinary workshop for junior researchers

## Mannheim, November 6 - 7, 2009

The Centre for European Economic Research (ZEW) and the Knowledge Media Research Center (KMRC) are pleased to announce an interdisciplinary workshop for talented junior researchers from the field of economic and psychological research to present their current work and to discuss approaches for interdisciplinary research on social software (such as wikis, blogs, social tagging tools, and social networks and other interactive web applications). We invite submissions of theoretical and empirical research from economics, management and psychology. Extensive time will be provided for discussions among participants in working sessions.

### **Keynote speakers**

- Alessandro Acquisti (Carnegie Mellon University, USA)
- Tom Postmes (University of Groningen, The Netherlands and University of Exeter, UK)

### Main topics of interest

Knowledge creation at the individual, collaborative or organizational level • self-presentation • social processes • networks • wisdom of crowds • user-created content • community building • online and offline communities • learning • cognitive skills • noncognitive skills • labour market • knowledge management • cooperation within and across firms • productivity • innovation.

### Participants

PhD students and post-doctoral researchers within three years after completion of their thesis in economics or psychology.

### **Finance**

The organisers will provide financial assistance for travel and accommodation costs for accepted participants.

### **Application**

Please submit an extended abstract of research you would like to present (500-1000 words), a short statement about your motivation to take part in an interdisciplinary workshop and a curriculum vitae, including your subject and degree.

Deadline for submissions: July 26, 2009.

Please send your application or any inquiries to: socsoft2009@zew.de





### Contact

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