

Dr. Nora Hampel

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Education

- 2018 - 2021 **PhD** (Dr. rer. nat.), University of Tübingen, Department of Psychology
Title of PhD-Thesis: "When digital technologies enter the factory: Improving blue-collar workers' attitudes towards new technologies"
- 2016 - 2018 **Master** of Science in Psychology, University of Tübingen
- 2012 - 2016 **Bachelor** of Science in Psychology, University of Tübingen

Research Experience

- 2022 - today **Postdoc Researcher** at the "Social Processes Lab", IWM Tübingen
- 2018 - 2021 **PhD student** at the IWM Tübingen & University of Tübingen
- 2013 - 2017 **Student assistant** at the workgroup "Mathematical Psychology and Research Methods", University of Tübingen

Academic Functions

- Co-Organization of the "European Mathematical Psychology Group Meeting 2014", Tübingen
- Co-Organization of the workshop "Educational Neuroscience of Mathematics", Tübingen

Awards and Honors

- 2017 "Deutschlandstipendium" from University of Tübingen & German Federal Government
- 2016 Scholarship from the German-American Fulbright Commission (Fulbright Germany)
- 2015 Scholarship from the Baden-Württemberg Stiftung GmbH, Germany

Publications

- Hampel, N.**, Sassenberg, K., Scholl, A., & Ditrach, L. (2024). Enactive mastery experience improves attitudes towards digital technology via self-efficacy – A pre-registered quasi-experiment. *Behaviour & Information Technology*, 43(2), 298–311.
<https://doi.org/10.1080/0144929x.2022.2162436>
- Hampel, N.**, & Hampel, T. (2024). Zurück an den Arbeitsplatz – Was motiviert noch für das Arbeiten vor Ort? *Wirtschaftspsychologie aktuell*, 1(24), 19–21.
- Hampel, T., & **Hampel, N.** (2023). Returning to the workplace after COVID-19: Determinants of employee preferences for working onsite versus working from home in Generation Y. *Decision*, 1–11. <https://doi.org/10.1007/s40622-023-00378-1>
- Damek, S., Schulze, C., **Hampel, N.**, Pilot, A., & Sassenberg, K. (2023). Teaching co-creativity with Building Information Modeling for sustainability analyses and engaged storytelling. In *2023 ASCA/EAAE Teachers Conference*, Reykjavik, Iceland.
- Hampel, N.**, Sassenberg, K., Scholl, A., & Reichenbach, M. (2022). Introducing digital technologies in the factory: Determinants of blue-collar workers' attitudes towards new robotic tools. *Behaviour & Information Technology*, 41(14), 2973–2987.
<https://doi.org/10.1080/0144929x.2021.1967448>

Hampel, N., & Sassenberg, K. (2021). Needs-oriented communication results in positive attitudes towards robotic technologies among blue-collar workers perceiving low job demands. *Computers in Human Behavior Reports*, 3, 100086.
<https://doi.org/10.1016/j.chbr.2021.100086>

Teaching / Supervisor Experience

Seminar Selected Topics in Business Psychology (2022)

Tutor in Statistics, Research Methods of Psychology, and Psychometrics (2013 - 2017)